# Big Sky Economic Development Trust Fund (BSTF)

How to Apply for a

Category II: Planning Grant





## Goal

- To help you determine whether a project would be a good fit for BSTF funding
- To provide tips & tools to fill out a complete BSTF application



## Is this project a good fit for a BSTF planning grant?

End result – Job Creation Project?

Example: Road PER - > Mine development & 200 new jobs



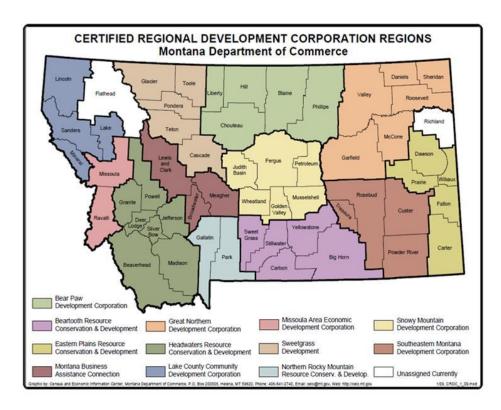




## Who is eligible to apply?

### Where is the project located?

Certified Regional Development Corporations (CRDC)





#### Eligible Applicants Continued

### Tribal Governments







#### Eligible Applicants Continued

Other Local Economic Development
 Organizations located in a County <u>not part</u>
 of a CRDC region and meet program
 eligibility requirements
 (ex. Flathead or Richland County)





- Develop the Scope of Work
- Develop the Cost Estimate
- Identify Sources of Matching Funds





## Developing the Scope of Work

- What is the final deliverable?
  - □ Multi-phase projects Ex: Feasibility study & business plan
- Consult with qualified consultants
- Consider potential funding sources for future project phases?
  - Preliminary Architectural Report (PAR) Outline Appendix G
  - Uniform Preliminary Engineering Report (PER) Outline: <a href="http://dnrc.mt.gov/cardd/ResDevBureau/uniform.asp">http://dnrc.mt.gov/cardd/ResDevBureau/uniform.asp</a>





## Developing the Cost Estimate

Who is doing the work?

If someone other than the eligible applicant (CRDC, Tribal Government, etc.) is completing the work, the following items will be required:

- Consultant Selection Summary
- Consultant Qualifications
- Copy of Proposal/Quote from Consultant



## Identify Sources of Matching Funds

- Recommended match is 50-100%
  - □ Due to competitive nature of grants 100% or \$1 for \$1 tends to be more competitive
  - □ In general, the program only pays for ½ the cost of a study
  - Potential sources:
    - Private match from business entities
    - Federal (EDA, USDA, etc)
    - State programs (ex. Growth Through Agriculture)





## Filling Out the Application

The application forms may be found on the BSTF Website:

http://www.businessresources.mt.gov/BRD\_Trustfund.asp

(Note: the website address will soon be changing to <a href="http://www.businessresources.mt.gov/bstf.mcpx">http://www.businessresources.mt.gov/bstf.mcpx</a>)







APPENDIX A: APPLICATION FORM - PLANNING GRANTS MONTANA DEPARTMENT OF COMMERCE BIG SKY ECONOMIC DEVELOPMENT TRUST FUND (BSTF) **CATEGORY II: PLANNING GRANTS** 

This appendix should be the first item to appear in the application. Please reference the Application Guidelines for a complete explanation of required application information. Requirements: Submit 2 original copies (3-hole punched, including reference tabs and a table of contents, not spiral bound or double-sided) and 1 electronic copy of the application sent via CD or email I. APPLICANT INFORMATION - CRDC/EDO/TRIBAL GOVERNMENT Name of Eligible Applicant Federal Tax ID Number Authorized Contract Signature (Full Name & Title) Daily Contact Ferson (Ivame Address (Street, City and 9-Digit Zip Code) County Phone Number Email Address Fax Number II. PROJECT SUMMARY INFORMATION Proposed Use of BSTF Funds: Proposed Use Eligible Activities Listed in Section II. C of Application Guidelines Froject Location of BSTF Total Project Cost Amount of BSTF Funds Requested **Total Matching Funds** Name of Assisted Business (If Applicable) Total Number of New Jobs to be Created (If Applicable) Senate and House Districts III. PARTNER ORGANIZATION(S) / SUB-RECIPIENTS (IF APPLICABLE) Local economic development organizations may be involved in implementing and administering a project through a sub-recipient agreement, if the eligible applicant agrees to such an arrangement. If a sub-recipient organization is involved in the project, applicant must submit a draft sub-recipient agreement with the application. See Appendix C for a sample. Contact Person (Full Name & Title) Organization application Address (Street, City and 9-Digit Zip Code) Phone Number Email Address Big Sky Economic Development Trust Fund Program Montana Department of Commerce

Complete Full Address, City, ST & Zip

**Business Resources Division** Department of Commerce

Funds: Pick one title / term and use throughout the

## Appendix A: Pg 2

Contact Person (Full Name & Title)	
Organization	
Address (Street, City and 9-Digit Zip Code)	
Phone Number	
Email Address	

#### IV. BRIEF PROJECT SUMMARY

- Please provide a brief summary of this proposal which describes the nature of the proposed activity, the nature of the assisted business (if applicable) and what the BSTF financial assistance would be used for.
- Specify if outside professional services will be procured.
- Provide any relevant historical information on this project or the region it would support.

#### V. PROJECT OBJECTIVES & DELIVERABLES

Please describe, in detail, the objectives of the project. Include a bulleted list detailing what will be delivered to the Department demonstrating objectives were met at the end of the project.

#### VI. PROJECT ECONOMIC IMPACT STATEMENT

Please provide a summary of the impact the project would have on the state, regional and community economy.

Please describe any negative impact of the project on the local, regional and/or state economy.

	VII. PROJI	ECT SOURCES & I	JSES OF FUNDS	
	SOURCE: BSTF	SOURCE: Match	SOURCE:	TOTAL
Grant Administration				
Professional Services				
Other:				
TOTAL PLANNING PROJECT	\$	\$	\$	\$

List cash and in-kind contributions separately.







## Filling out the Application (continued)

- Brief Project Summary
  - ☐ Should be brief, less than 1 page
  - □ Should describe the nature of the request in the first 2 sentences, including who is applying, for how much, what activity and why.
  - □ Summary should go on to explain what the economic impact of the project is and the projected job creation information.





## Example – A good first sentence

Snowy Mountain Development Corporation, in conjunction with the City of Lewistown is requesting \$26,250 to complete a feasibility study for the Acme Corporation to expand their business into anvil manufacturing.

Who

How much

What

Why



Contact Person (Full Name & Title)	
Organization	
Address (Street, City and 9-Digit Zip Code)	
Phone Number	
Email Address	

#### IV. BRIEF PROJECT SUMMARY

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	SOURCE: BSTF	SOURCE: Match	SOURCE:	TOTAL
Grant Administration				
Professional Services				
Other:				
TOTAL PLANNING PROJECT	\$	\$	\$	\$

List cash and in-kind contributions separately.





## Define the Final Deliverable

Insert the proposed scope of work that you developed here. If it is extensive, provide an abbreviated bulleted list of the major areas to be covered and include the full scope of work as an attachment to the document.



Contact Person (Full Name & Title)	
Organization	
Address (Street, City and 9-Digit Zip Code)	
Phone Number	
Email Address	

#### IV. BRIEF PROJECT SUMMARY

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	SOURCE: BSTF	SOURCE: Match	SOURCE:	TOTAL
Grant Administration				
Professional Services				
Other:				
TOTAL PLANNING PROJECT	\$	\$	\$	\$

List cash and in-kind contributions separately.



## Sources & Uses of Funds Example 1

- Requesting \$20,000 for a feasibility study
- 5% grant admin

	Source: BSTF	Source: Match Acme Co.	Source:	TOTAL
Grant Administration	\$ 1,000			\$1,000
Professional Services	\$20,000	\$20,000		\$40,000
Other:				
TOTAL PLANNING PROJECT	\$21,000	\$20,000		\$41,000



## Sources & Uses of Funds Example 2

	SOURCE: BSTF	SOURCE: Match – USDA - RBOG	Source: In-kind*	TOTAL
Grant Administration	\$1,250		\$1,000 *	\$2,250
Professional Services	\$25,000	\$25,000	\$5,000 *	\$55,000
Other:				
TOTAL PLANNING PROJECT	\$26,250	\$25,000	\$6,000 *	\$57,250



<sup>\*</sup> Please note that cash match is considered the most competitive. However, in-kind match can help demonstrate commitment and participation in the project.

## Table of Contents

#### VIII. TABLE OF CONTENTS Please attach the following information to your application. See Section IV of the Guidelines. Page/Tab Number 1. Project Description 2. Course of Action 3. Project Timeline 4. Project Budget Form Please fill out the attached form found in Appendix B 5. Community Support Please attach letters of support from organizations or other businesses in the community 6. Draft Sub-recipient Agreement (if applicable) Sample Form can be found in Appendix C 7. Draft Management Plan Sample Form can be found in Appendix D 8. Workers' Compensation or Exemption CRDC/EDO/Tribal Government Supporting Documentation: Attach and Reference all additional supporting documentation. (Description) (Description) (Description) TRIBAL GOVERNMENT APPLICATIONS: 12. Tribal Government Resolution Big Sky Economic Development Trust Fund Program Montana Department of Commerce 2010 Category II - Planning Grants

#### Tips:

- Do not alter this form
- Use as a checklist
- List N/A if there are items that do not apply to proposed project





Don't forget to fill these two fields in.



Big Sky Economic Development Trust Fund Program

Montana Department of Commerce

2010 Category II - Planning Grants

Date:

Type in name & title of authorized person



## Budget Form – Appendix B

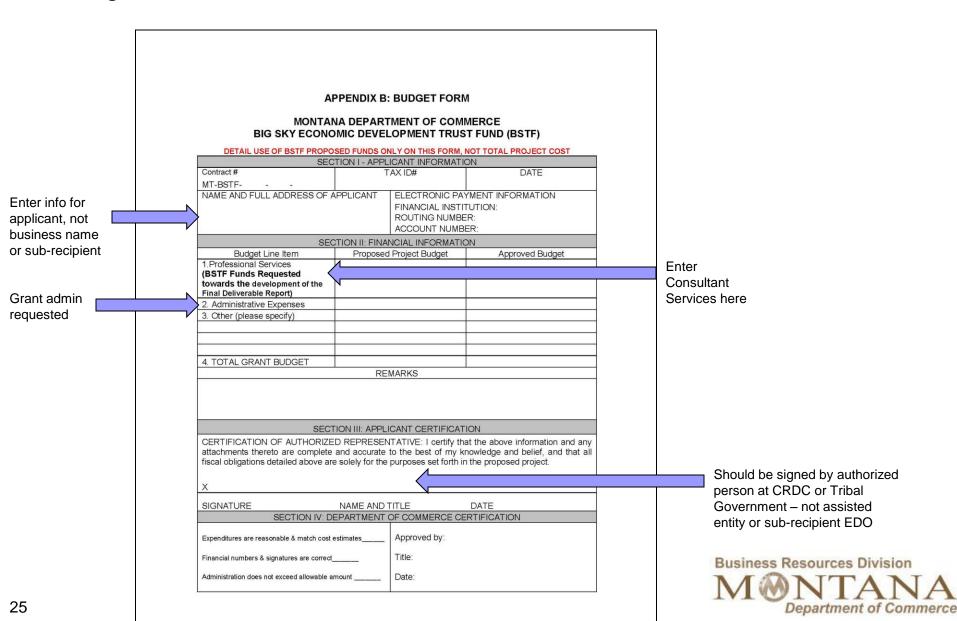
How much are you asking for? Detail this amount only on the Budget Form.

APPENDIX A: APPLICATION	ON FORM - PLANNING GRANTS
BIG SKY ECONOMIC DEVE	TMENT OF COMMERCE LOPMENT TRUST FUND (BSTF) PLANNING GRANTS
	rst item to appear in the application. ses for a complete explanation of required
ncluding reference tabs and a table of co	intents, not spiral bound or double-sided) an
electronic copy of the application sent via	CD or email.
	- CRDC/EDO/TRIBAL GOVERNMENT
Name of Eligible Applicant	
Federal Tax ID Number	
Authorized Contract Signature (Full Name & Title)	
Daily Contact Person (Name & Title)	
Address (Street, City and 9-Digit Zip Code)	
County	
Phone Number	
Fmail Address	
Fax Number	
	MMARY INFORMATION
Name of Project	
Proposed Use of BSTF Funds: Eligible Activities Listed in Section II. C of Application Guidelines	
Project Location	
Total Project Cost	
Amount of Boll Funds Requested	
roser metering range	
Name of Assisted Business (If Applicable)	
Total Number of New Jobs to be	
Created (If Applicable)	
Senate and House Districts	
III. PARTNER ORGANIZATION(S	) / SUB-RECIPIENTS (IF APPLICABLE)
administering a project through a sub-recip such an arrangement. If a sub-recipient org	ions may be involved in implementing a sient agreement, if the eligible applicant agrees anization is involved in the project, applicant m the application. See Appendix C for a sample.
Contact Person (Full Name & Title)	
Organization	
Address (Street, City and 9-Digit Zip Code)	
Phone Number	
Fmail Address	

MONTA	NA DEPART	MENT OF COM	IMERCE
			ST FUND (BSTF)
		ICANT INFORMAT	NOT TOTAL PROJECT COST
Contract #	T	AX ID#	DATE
MT-BSTF NAME AND FULL ADDRESS OF	APPLICANT	ELECTRONIC PA FINANCIAL INST ROUTING NUMB ACCOUNT NUMB	ER:
		NCIAL INFORMATI	
Budget Line Item 1.Professional Services	Proposed	Project Budget	Approved Budget
(BSTF Funds Requested towards the development of the Final Deliverable Report)			
Administrative Expenses			
Other (please specify)			
4. TOTAL GRANT BUDGET	NE.	mPATRO	
		CANT CERTIFICA	TION
SEC	TION III: APPLI D REPRESEN and accurate	CANT CERTIFICA ITATIVE: I certify the	nat the above information and any knowledge and belief, and that all
SEC CERTIFICATION OF AUTHORIZA attachments thereto are complete fiscal obligations detailed above ar	TION III: APPLI D REPRESEN and accurate	CANT CERTIFICA ITATIVE: I certify th to the best of my purposes set forth	nat the above information and any knowledge and belief, and that all
SEC CERTIFICATION OF AUTHORIZS attachments thereto are complete fiscal obligations detailed above as X SIGNATURE	TION III APPLI ED REPRESEN and accurate e solely for the	CANT CERTIFICA ITATIVE: I certify th to the best of my purposes set forth	nat the above information and any knowledge and belief, and that all in the proposed project.  DATE
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SEC CERTIFICATION OF AUTHORIZ attachments thereto are complete fiscal obligations detailed above at X SEGNATURE SECTION IV: E Expenditures are reasonable 6 match cod	TION III: APPLIED REPRESEN and accurate e solely for the NAME AND EPARTMENT (estimates	CANT CERTIFICA  ITATIVE: I certify it to the best of my i purposes set forth  ITTLE  OF COMMERCE C  Approved by:	nat the above information and any knowledge and belief, and that all in the proposed project.  DATE



#### **Budget Form continued**





## Tribal Government Resolution

Applications from Tribal Governments must include a Tribal Resolution with the application materials.





## Final Tips

- Double check your references and terminology throughout the application for consistency
  - ☐ Use of BSTF funds
  - Amount of funds requested
  - Matching funds
  - □ Job numbers



## Final Tips

- Application Deadlines Quarterly 3/31, 6/30, 9/30 & 12/31
- Don't forget to send an electronic copy of the application
  - Via CD, email or through the file transfer service www.transfer.mt.gov
- Send 2 hard copies 3 hole punched
- No binders, spiral binding, etc.





## More information available on the web at:

http://www.businessresources.mt.gov/BRD\_Trustfund.asp

On or after July 1, 2010:

www.businessresources.mt.gov/bstf.mcpx

Please reference the Category II: Planning Grant application guidelines for further information on the eligible activities and requirements for funding under this program. Please contact program staff for additional guidance and funding availability before submitting a formal application.





## Questions?

### **BSTF Staff:**

Quinn Ness, Section Manager (406) 841-2758 Angela Nelson, Program Manager (406) 841-2792 Alyssa Townsend-Hudders, Program Specialist (406) 841-2748





### Conclusion

This presentation, along with the audio and the quiz corresponding to today's webinar will be posted on the BSTF & CDBG-ED Program websites.

Successful completion of this quiz will count toward the Department of Commerce, Economic Development Certification.

Thank you for participating!





## CDBG-ED Planning Grant Training

Community Development Block Grant (CDBG)

Economic Development (ED)



## **Eligibility**

General purpose local governments are eligible. This includes:

Counties, incorporated cities and towns, and consolidated city-county governments.

Local governments may sponsor an application on behalf of an entity that is otherwise not eligible. This may include: non-profits; unincorporated areas; special districts, etc.



## Eligible Activities

Plans — Action, redevelopment, revitalization, renewal

Studies or Assessments — Preliminary architectural reports (PAR), feasibility studies, community needs assessments, environmental assessments, historic preservation

Research - related to economic development



### The Basics

- \$\(\sim\)\$\$ \$25,000 maximum award per applicant \$\(\frac{5}\) for \$\(\frac{5}\) match is required ("in-kind" not considered a match) \(\frac{CDBG-ED}{2}\) funds will only pay for half of costs of a study
- ➤ Open cycle
- First come, first served allocation
- > Application must be typed and complete
  - ✓ Incomplete applications are returned



## Certified Regional Development Corporations

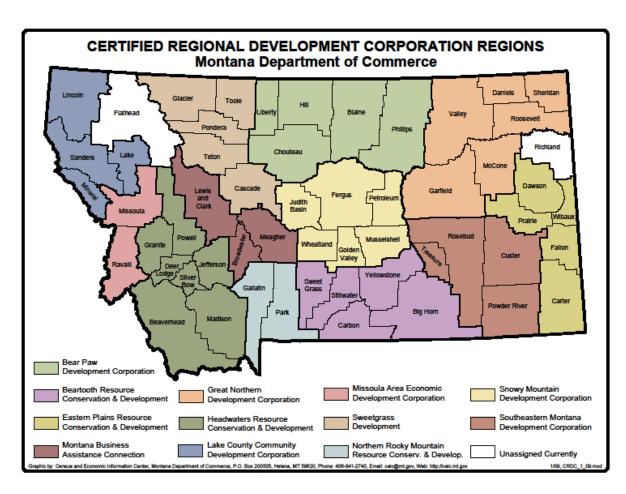
Applicants must demonstrate a coordinated effort with the Certified Regional Development Corporation (CRDC) in their area.

on the web: <a href="http://businessresources.mt.gov/BRD">http://businessresources.mt.gov/BRD</a> CRDC.asp

The application must include a resolution passed by the local CRDC Board showing support for the proposed project. A letter of support from the CRDC may be accepted in lieu of a resolution.



### **Certified Regional Development Corporations**



For areas not covered by an existing CRDC, when submitting and application, explain why you are not part of a CRDC.

This map can be found by navigating to the BRD website and clicking the CRDC link on the left side of the page. There is a link on the first CRDC page.



- > Relationship to community planning
- Need for planning
- Community effort and financial need
- > Benefit to low and moderate income citizens
- > First time recipient



### Relationship to community planning

- > Discuss the community's overall planning efforts.
- What tools have been used to determine development goals?
- ➤ How is the proposed planning project related to these effort and goals?



### Need for planning activity

- Discuss the need for the planning activity including issues that prioritize it over other potential activities.
- ➤ Discuss how many jobs will be created or retained if the proposed activity is related to business expansion or retention.



### Community efforts and financial need

- Discuss past efforts to address needs with local resources.
- ➤ Discuss the current efforts to secure financial assistance to potentially available resources.
- Explain the status of matching funds.



### Community efforts and financial need

- Explain why CDBG-ED planning grant funding is necessary.
  - ✓ Provide specific information regarding revenues and budgetary constraints.
  - ✓ Do not provide a general statement that the community does not have sufficient revenue to complete the planning effort.



Benefit to low and moderate income (LMI) persons

➤ Discuss the degree in which the proposed planning activity has the potential to benefit LMI persons in the long term (e.g. creation of jobs).



# timeout - what is LMI?

The Department of Housing and Urban Development establishes the definition of low and moderate income persons and determines eligibility for CDBG assistance.

The criteria which defines low and moderate income is based on household size and yearly income. Further, it is defined geographically by county.

Current income limits by county are posted on the Business Resources Division, CDBG-ED web page.

FYI – for CDBG-ED projects (not including planning grants) <u>current income limits must</u> <u>be used for income surveys.</u>



### First time recipient

➤ The department will give priority to an application that is complete, has proposed a viable project, and has never applied for and/or received CDBG-ED funding in the past.



# Suggestions - procurement

### **Procurement**

Don't secure professional services until AFTER you've been awarded a planning grant.

Federal and state regulations may apply to the procurement and may dictate:

- RFP / RFQ bid requirements (advertisement, etc)
- Contractual language required
- Proof of free and open competition

The bottom line, you may be required to start the procurement process all over again, if you are not in compliance.



# **Suggestions** – completed projects / infrastructure

Expenses for planning activity that has already occurred is not eligible.

–Don't complete a study, then apply for funds

Activities for housing, community public facilities improvements and preliminary engineering reports for water, waste water and solid waste are not eligible.

-Contact TSEP or CDD for more information



# Suggestions – administrative expenses

Applicants may request up to 5% of their total CDBG-ED request to cover administrative expenses.

Reimbursement for administrative expenses
 requires itemized documentation of hours worked,
 the hourly rate, tasks completed and
 corresponding dates.



# Suggestions – consultant billing

Invoices from consultants, engineers, architects, etc. must also include:

 Itemized documentation of hours worked, the hourly rate, tasks completed and corresponding dates.



# Suggestions - consistency

Make sure your references and terminology remain consistent throughout the application:

- Job numbers
- •Matching funds and contributions
- Project activities
- etc.

It's confusing if terms, references and figures aren't in synch.



# Suggestions – implementation schedule

# Be realistic when completing your implementation schedule:

- The Department needs to review your RFP/RFQ prior to distribution/advertisement (so if you're projecting to have your consultant hired and we haven't approved the application, there may be a problem see slide 15).
- It often takes longer to complete the plan or report than you originally estimate.

#### EXHIBIT II

#### CDBG-ED PLANNING GRANT PROJECT IMPLEMENTATION SCHEDULE

TASK

MONTH, YEAR

#### PROJECT START UP

Preparation of MDOC Contract

#### PROFESSIONAL ASSISTANCE 1

Submit Request for Proposals (RFP) to 

MDOC for approval, if required 2

Publish RFP

Select professional

Execute agreement with professional

#### PROJECT IMPLEMENTATION

Prepare draft plan/report

Submit interim drawdown of funds

Public review and comment

Finalize plan/report

#### PROJECT CLOSEOUT

Submit final deliverable

Submit final drawdown

### **Implementation Schedule**

Remember, activities can be changed to match your project.

Be realistic in your time line

For instance, remember, we need to review the RFP or RFQ before it goes out.

It often takes longer to generate the reports than originally expected.

Don't build in expectations that can't be met. This can be counterproductive.



# Suggestions - budget

### Be concise when completing your budget:

- Reference all funding sources
- If multiple activities are going to transpire, list them as well as the funds being contributed to each activity and the funding source.



#### EXHIBIT I

#### CDBG-ED PLANNING GRANT PROJECT BUDGET

Budget for CDBG-ED Planning Grants			Date:	
	SOURCE: CDBG-ED	SOURCE:  Match (Identify)	SOURCE:	TOTAL
Professional Services				
Other				
TOTAL PLANNING PROJECT	s	\$	\$	\$

→ Note: The budget must be accompanied by a narrative that describes the CDBG-ED funds requested and local matching funds to be supplied by the applicant of local, state, federal, or private funds involved. The budget justification must thoroughly explain the rational or basis for all proposed budget costs, by line item.

### **Budget**

Reference all funding sources

If multiple activities are going to transpire, list them as well as the funds being contributed to each activity and the funds source.



#### EXHIBIT I

#### CDBG-ED PLANNING GRANT PROJECT BUDGET

Budget for CDBG-ED Planning Grants			Date:	
	SOURCE: CDBG-ED	SOURCE:  Match (Identify)	SOURCE:	TOTAL
Professional Services				
Other				
TOTAL PLANNING PROJECT	s	\$	\$	\$

→ Note: The budget must be accompanied by a narrative that describes the CDBG-ED funds requested and local matching funds to be supplied by the applicant of local, state, federal, or private funds involved. The budget justification must thoroughly explain the rational or basis for all proposed budget costs, by line item.

### **Budget**

Reference all funding sources

If multiple activities are going to transpire, list them as well as the funds being contributed to each activity and the funds source.



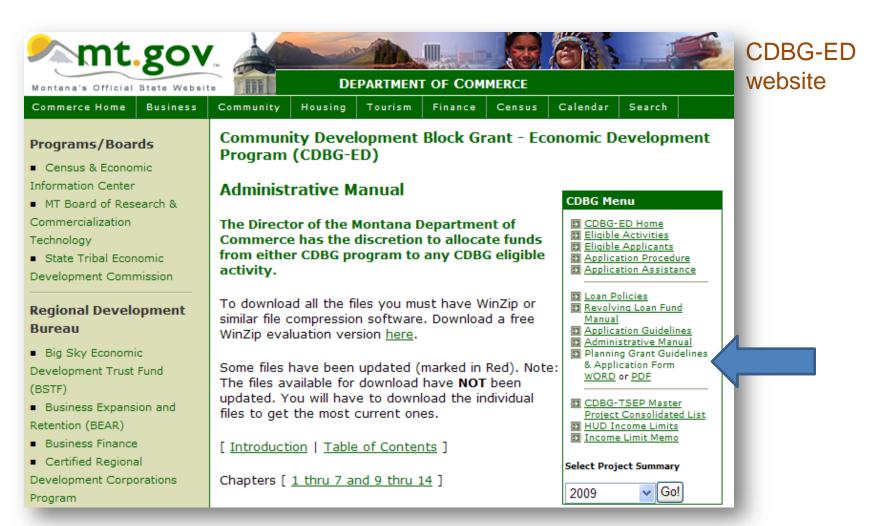
# Additional Forms - depository / signatory

You will be required to provide both signatory and depository forms prior to drawing funds.

- Signatory Certification Form Exhibit 1-D, CDBG
   Administrative Manual
- Designation of Depository Form Exhibit 1-E,
   CDBG Administrative Manual



# Find out more on the web





# Find out more on the web

The application guidelines for planning grants can be found on the web at:

http://businessresources.mt.gov/Includes/CDBG/PlanGrant/CDBGEDPlanningGrantGuidelines.pdf

We recommend reviewing the guidelines in their entirety prior to completing the application.



# Questions?



# Conclusion

This presentation, along with the audio from today's webinar will be posted on our website.

We will also post a link to a quiz based on this presentation. Successful completion of this quiz will count toward the Department of Commerce, Economic Development Certification.

Thank you for participating!



# CDBG-ED Staff

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